

Hutt St Centre

end homelessness



BE A
HUTTST
HERO

Your Fundraising Guide



About Hutt St Centre

Hutt St Centre is a place of connection and support. where people facing homelessness are empowered to rebuild their lives, rediscover their identities and reconnect with those who love them.

We walk alongside people on their journey toward homefulness, a word we use to describe the feeling of safety, control and confidence that comes with having a place to call home.

When people walk through our doors we help fulfil their immediate needs, like a shower, a meal, and a charged phone, while our 20+ visiting services provide support ranging from medical check-ups to financial counselling.

And with a focus on the future, we connect people with housing, education and employment opportunities to build the skills and confidence to change their circumstances for good.

We believe in a society that grants all people an equal chance to live a full life. And until that happens, Hutt St Centre will continue to be the voice for systematic change.

Ways you can help



Be an event hero

Host a fundraising event to have a whole lot of fun and harnesses the power of community support. It can be as big or small as you want it to be, and extra activities such as games, lucky dips, and raffles can help increase your fundraising. Favourite examples include dinner parties, quiz nights, art exhibitions – the list is enc



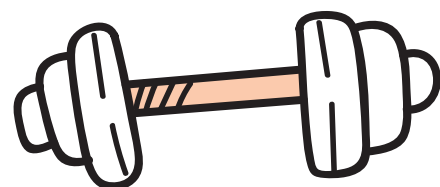
Be a school hero

Get your school community on board to help end homelessness. Popular ideas for schools include market stalls, tasty bake sales, and uniform free days. Print out posters to stick up at school and spread the word.



Be a workplace hero

Bring your workplace team together to have an impact on the lives of people doing it tough. Your workplace could run a fitness challenge, hold a team building day, or a 10c recycling drive to support Hutt St Centre and unite your colleagues over a meaningful cause.



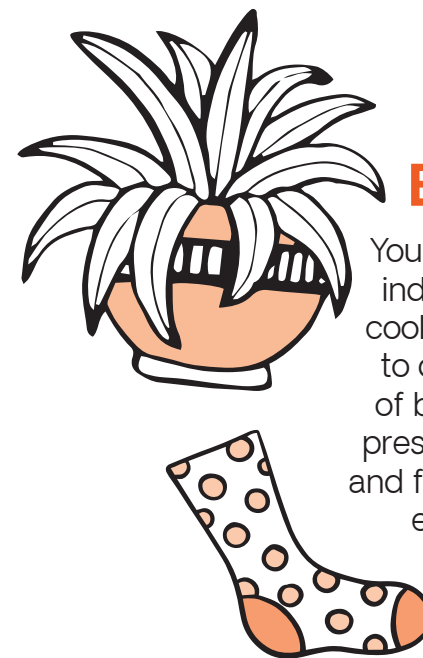
Be your own hero

Fundraising can take any shape or form depending on your own personal passions and skills – the sky is the limit! Creative fundraisers other Hutt St Heroes have done before include busking, long hikes, plant sales, and lemonade stands.



Be a special hero

You're done with receiving endless indoor plants, fun socks, and slow cookers – why not ask your friends to donate to Hutt St Centre in lieu of birthday, wedding or Christmas presents? Will you ask your friends and family to give generously for an end to homelessness this year?



Be a tribute hero

Honour your loved one by supporting a cause close to their heart. Your fundraiser is more than a tribute—it's a lasting legacy of warmth, generosity, and care.





Finn's bake sale to help end homelessness

Finn organised cake stall fundraisers, rallying his neighbourhood to support people doing it tough. "My first goal was \$500 and I got there in my first cake stall," Finn shared. "By my third stall, I had raised over \$2,000 selling cakes and biscuits!"

Meet some past Hutt St Heroes

Op Shop Hop Adelaide City Rotaract Club

The Adelaide City Rotaract Club held an "Op Shop Hop" day raising \$190 for Hutt St Centre through an attendance fee, and enjoying a walking tour of Adelaide's op shops, and taking home cool vintage outfits.



James and Jamie hike the Heysen Trail

James and Jamie, set out on an epic challenge to hike all 1,200 kilometres of the Heysen Trail. They set a fundraising goal of \$2,400, and after months of hiking the pair raised over \$8,400!



How to get started

STEP 1:

1

Consider how you'd like to fundraise for Hutt St Centre.
Think about the kind of event or activity you would like to organise and what resources you will need. Get creative! We find that sometimes the most unique and interesting fundraisers are the most successful (and fun!).

STEP 2:

2

Next you'll need to register your fundraiser with us.
This can be done on line by setting up your personal online fundraising page, or by completing the form at the end of this guide and sending it to fundraising@huttstcentre.org.au. Once we have received your application, we will send you a letter of approval and you can get started!

STEP 3:

3

Time to get organising!
Make sure you communicate and let people know what you're doing and why it's important to you. Social media is a great way to reach your networks and get the word out.

STEP 4:

4

Now is the time to run your fundraiser!
Make sure you have a couple of helpers if you're running a big event, and don't forget to have fun!

STEP 5:

5

Tell us how it went!
Now that your event or activity is done, we'd love to hear about it. Don't forget to tag Hutt St Centre in any photos you post on social media, too.

STEP 6:

6

If you have created your fundraiser online, the funds will automatically come to Hutt St Centre. If you haven't set up an online fundraising page you will need to contact us so we can arrange the best way for you to make your donation.

STEP 7:

7

Be proud that you have helped to advocate for and empower people at risk of or experiencing homelessness, supporting them to rebuild their lives on their pathway to homefulness - and don't forget to thank the people who supported you!



Register your fundraiser

Contact Name: _____

Organisation (if applicable): _____

Email Address: _____

Postal Address: _____

Phone Number: _____ Date of Birth: ____/____/____

Are you over 18? ☐ Yes ☐ No
*You can still fundraise for us if you're under 18 but you will need a parent/guardian to complete the registration form on your behalf.

Have you fundraised for us before? ☐ Yes ☐ No

Name of Fundraising activity or event (if applicable): _____

Date of proposed activity or event: _____

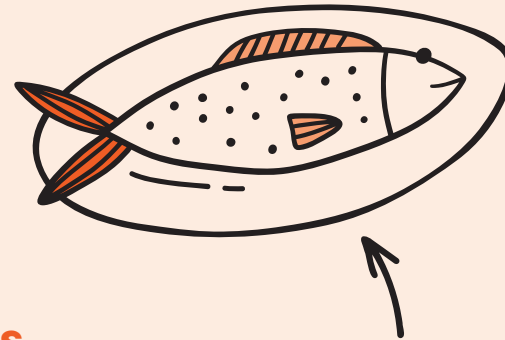
Description of your activity or event? What type of activity/event and how funds will be raised? e.g. Running 5km every day for one month and asking friends and family to donate.

What is your fundraising goal? _____

Your impact as a Hutt St Hero

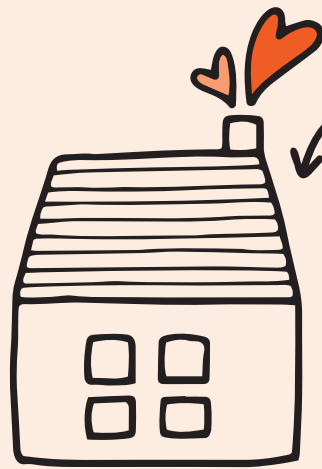
Hutt St Centre relies on a community of Hutt St Heroes to remain a place of connection and support for more than 2,000 people on their journey out of homelessness each year.

Here's what our Hutt St Heroes helped achieve in 2024:



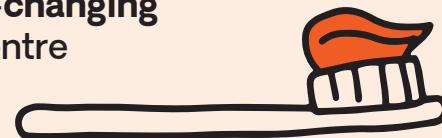
45,111

nutritious meals served, warming hearts and nourishing bodies



2,221

people found life-changing help at Hutt St Centre



24,203

material aid items distributed, offering comfort and essentials

2,351

health check-ups renewed hope and improved wellbeing



3,382

loads of washing restored dignity



12,938

showers provided, offering a fresh start

Top tips for easy fundraising

Here are our top tips to make your experience as a Hutt St Hero easy and rewarding.

1. Lead the way with a self-donation

Kickstart your fundraising, and show your supporters how serious you are, by making a personal donation.

2. Personalise your dashboard

Share your why! Let people know why you're fundraising. Personalise your dashboard with your story and photos to inspire donations.

3. Get social and share your journey

Share the link to your fundraising page on social media to tell everyone that you're taking part in something truly special and create donation magic.

4. Share at school or work

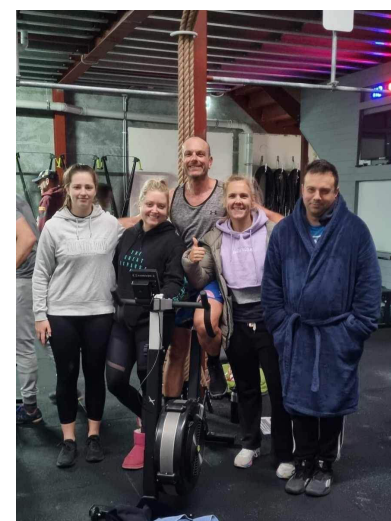
Share a link to your fundraising page on your work/school's intranet and newsletter.

5. Ask your workplace to dollar match

Ask your manager if your company will support you by matching every dollar you raise.

6. Thank your donors

Make sure you thank your supporters, showing them the love and gratitude they deserve. And why not ask them to share your page with their own networks.



THANK YOU

we couldn't do it without you!

It's compassionate people like you who make it possible for Hutt St Centre to provide vital support to people at risk of or experiencing homelessness.

Your community fundraising efforts make a real difference, offering hope and opportunity to people doing it tough.

Thank you for your support, and welcome to the Hutt St Centre community.

**Together, we're helping people rebuild
their lives with dignity and respect.**

Hutt St Centre

end homelessness

258 Hutt Street, Adelaide SA 5000

Phone: (08) 8418 2500

Email: fundraising@huttstcentre.org.au

www.huttstcentre.org.au

Join our community

@HuttStCentre / HuttStCentre

